

GENERAL MANAGER



1 JOBSUMMARY:

Responsible for overseeing all aspects of the company's product line. This includes managing the day-to-day operations, ensuring product quality, developing and implementing strategic plans to drive growth, managing budgets and financial performance, and leading and developing a team of employees.

2 KEY RESPONSIBILITIES:

- Develop and implement a strategic plan to drive growth and profitability.
- Plan regular touch points to understand customer's customer (consultant, architect, developer) project pipeline and associated challenges in order to keep abreast of the latest projects.
- Lead and set technical direction to support commercial team (industrial, reseller, retailer, aggregate) with technical guidance in relative to cement, cementitious, aggregate and dry-mix products.
- Manage and monitor budgets and financial performance.
- Identify and pursue new business opportunities and partnerships.
- Lead and develop a team of employees, providing coaching and mentoring to support their growth and development.
- Work closely with other departments, to ensure that the production and day to day operations is aligned with overall business goals and objectives.
- Monitor industry trends and developments to stay informed of emerging opportunities and threats.

3 REQUIREMENTS:

- Bachelor's degree in Business Administration, Operations Management, or a related field.
- Proven experience as a General Manager or similar leadership role.
- Demonstrated ability to develop and implement strategic plans to drive growth and profitability.
- Excellent leadership, communication, and interpersonal skills.
- Ability to work collaboratively with cross-functional teams and build effective relationships with stakeholders.
- Proficient in Microsoft Office and other relevant software applications.